# Promotion Calendar 2018

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| **Month** | **Event** | **Dates** | **Games** |
| **January** | **New Year** | 1st January | Fireworks Frenzy |
|  | **Chinese New Year** | January or February | Xingyun Baozhu |
|  |  |  | Fireworks Frenzy |
| **February** | **Valentine's Day** | 14th February | New Hearts themed slot (coming soon) |
|  | **National Academy Award (Oscar) ceremony** | End of February or Early March | Rebets Splendour |
| **March** | **Cheltenham horse race festival** | 13-16 March | Pass The Post |
|  | **Mothers Day** | 11th March | Shopping Spree |
|  | **St. Patrick's** | 17th March | Irish Luck |
|  |  |  | Feedle Dee Dough |
|  |  |  | Kiss Me Clover |
|  | **First Day of Spring** | 20th March | Secret Garden |
|  |  |  | Unicorn Bliss |
|  |  |  | Money Bunny |
|  | **Start of British summer time** | 25th March | 99 time |
|  | **Easter** | 27th-28th March | Money Bunny |
|  |  |  | Easter Island |
| **April** | **April Fools** | 1st April | Beat The Bobbies |
|  | **National Pets Month** | 2nd April-2nd May | Fluffy Favourites |
|  |  |  | Fluffy Favourites Too |
|  |  |  | Fluffy Favourites Fairground |
|  |  |  | Kitty Payout & Puggy Payout |
|  | **Grand National** | 8th April | Past The Post |
|  | **London Marathon** | 22nd April | Beat The Bobbies |
|  | **St. Georges Day** | 23rd April | Kingdom of Cash |
|  |  |  | Beat The Bobbies |
| **May** | **May Day Bank Holiday** | First Monday of May | Secret Garden |
|  | **Royal Wedding** | 19th May | Beat The Bobbies |
|  |  |  | Kingdom of Cash |
|  | **Edinburgh Magic Festival** | 11 – 19 MAY 2018 | Kingdom of Cash, White Wizard, White Wizard Deluxe |
|  | **Spring Bank Holiday** | Last Monday of May | Secret Garden, Unicorn Bliss, Money Bunny |
| **June** | **Summer  Begins** |  | Sunny Money |
|  |  |  | 99 Time |
|  |  |  | Lost Island |
|  | **Queens Birthday** | 9th June | Beat The Bobbies |
|  |  |  | Kingdom of Cash |
|  |  |  | Happy Birthday |
|  | **FIFA World Cup** | 14th June - 15th July | Cup Carnival |
|  |  |  | Our new football game – released in May (final name TBD) |
|  | **Fathers Day** | 17th June | Kingdom of Cash |
|  | **UK Flower Week** | 18th-24th June | Secret Garden 1 |
|  |  |  | Unicorn Bliss |
| **July** | **Festival of British Archeology** | 16th-31st July | Kingdom of Cash |
|  |  |  | Jurassic Juniors |
|  | **Ancient Egypt New Year Celebrations** | The whole month of July | Temple of Ausur |
|  |  |  | Temple Of Isis |
| **August** | **Summer Bank Holiday** | Last Monday of August | 99 Time |
|  | **New Forest Fairy Festival** | 11-12 August 2018 | Twinkle |
| **September** | **International Talk Like a Pirate Day** | 19th September | Twinkle |
|  | **First Day of Autumn** | 22nd September | Autumn Gold |
|  | **British Food Fortnight** | 22nd September-7th October | Sugar Train |
| **October** | **World's Animal Day** | 4th October | Kitty Payout |
|  |  |  | Puggy Payout |
|  |  |  | Fluffy Favourites |
|  |  |  | Fluffy Too |
|  |  |  | Fluffy Favourites Fairground |
|  |  |  | Pass The Post |
|  |  |  | Beez Kneez |
|  |  |  | Piggy Payout |
|  |  |  | Stampede |
|  | **Chocolate Week** | 12th-18th October | Sugar Train |
|  | **National Baking Week** | 17th-23rd October | Sugar Train |
|  | **Apple Day** | 21st October | Frooty Licious |
|  | **Halloween** | 31st October | Haunted Hollows |
| **November** | **Bonfire Night (Guy Fawkes Day)** | 5th November | Fireworks Frenzy |
|  | **National Tree Week** | 27th Novemebr -5th December | Secret Garden |
| **December** | **Christmas** | 25th  December | Sugar Train Xmas |
|  |  |  | Xmas Cash |
|  |  |  | Very Merry Christmas |
|  | **Boxing Day and January Sales** | 26th December until the end of January | Shopping Spree |